



Holland Marsh Soupfest

Soup Makers Information Package

Calling all Chefs, Cooks and Food Gurus – WE WANT YOUR SOUP!

The Holland Marsh Growers' Association, in partnership with the Township of King is excited to announce that plans are well underway for the Holland Marsh Soupfest that will be taking place on October 5, 2019 from 11:00am – 3:00pm. This event is an exciting initiative to showcase Holland Marsh, Canada's soup (and salad) bowl. **Secure your spot as one of our soup makers today!!**

Soupfest features the best products the Holland Marsh and surrounding area has to offer by partnering with local restaurants, chefs, caterers, and culinary schools who create scrumptious soups for the attending guests to sip, savor and sample. This event is an excellent opportunity to market your business to over 2500 local and visiting attendees.

Benefits of Participating

- Unique marketing opportunity to showcase your business, group, organization, and/or culinary talents
- Logo posted on Soupfest website with clickable link to your business
- Personal interaction with event guests & attendees – introduce yourself to potential customers
- A chance to win awards acknowledging your talents including media exposure where available
- Minimal costs to participate (produce and meat provided free of charge to competitors by Holland Marsh Growers Association)

Sampling Redemption (revenue sharing). For every tasting token collected soup makers will receive 10% of the revenue. Please be aware Soup Makers must charge one token per sample, each sample will not exceed 4oz. The Event Coordinator will remit \$0.20 (TWENTY CENTS) back to the exhibitor for each token submitted. Tokens must be turned in to be counted at the end of the event by 3:00 pm. Token reconciliation will occur immediately, with payment by cheque available within thirty days following the completion of the Festival.

Supplied to Participants

- Most core ingredients supplied for soup preparation (i.e. vegetables, meat, etc) subject to availability
- Minimum 4 foot table space and re-heating elements for each soup entry
- All environmentally friendly serving dishes supplied (biodegradable cups and spoons)

Participant Expectations

- \$50 Deposit to cover produce and meat supplied by the HMGA
** Deposits will be returned upon completion of event activities (no show – no deposit returned)**
- Utilization of the supplied Holland Marsh produce and other sponsored ingredients as available
- Produce and serve at least **40 liters** of soup to event patrons
- **Only serve 4 oz per sample** and collect ticket from guest's
- Completion of all Food Safety forms and adherence to York Regions Food Safety policies and procedures
- Participation in green activities to reduce environmental footprint of the overall event
- Minimum four (4) hour commitment to come and serve your soup at the event
- Each Soup maker is required to supply a cooler for their soup. **Soup must either be chilled in a cooler or heated on a burner.**



Soup Entry Registration Form

(If you are under 18 years of age, parental/guardian permission is required)

Thank you for your interest in preparing a soup for the Holland Marsh Soupfest 2019. This event would not be possible without the dedication of our soup makers. Last year we welcomed over 2500 visitors, with the continued popularity of this event, soup samples are needed more than ever.

Kindly take a few minutes to complete the Soup Entry Registration Form. Fill in this form then mail to the address above. You may also scan and email it to tveer@king.ca. We will advise you when and where products will be available for pickup, to do your pre-preparation of soups, where you will be located on the day of, and other logistical details closer to the event date.

Please refer to our website www.soupfest.ca for the most up to date information about Soupfest 2019.

Contact Information:

Contact Name: _____ **Business Name:** _____

Address: _____

Town: _____ **Postal Code:** _____

Phone Number: _____ **Alternate Phone:** _____

Email: _____ **Best time to contact you:** _____

Category: (circle most applicable) Restaurant Caterer Educational Group Other

Name of Soup #1 : _____ **Name of Soup #2 :** _____

Please indicate the ingredients you will require to prepare your soup:

(We do not guarantee availability of a specific ingredient unless it is in season and is supplied by a secured event sponsor)

****PLEASE MAKE SURE TO SPECIFY HOW MANY OF EACH INGREDIENT YOU WILL REQUIRE****

Example: Potatoes **5 pounds** _____
 Cauliflower **4 heads** _____

Please think seasonally, not all produce is available at this time of the year. All root vegetables are in season

Holland Marsh Vegetables:

Carrots _____(lbs)	Celery _____ head	Swiss Chard _____ bunch
Bok Choy _____ bunch	Celery Root _____ each	Cauliflower _____ head
Beets _____ lbs	Parsley _____ bunches	Green Onions _____ bunches (crop dependent)
Potatoes _____(lbs)	Parsley Root _____ each	
Onions _____(lbs)	Spinach _____ bunch	

***Please note that due to the sensitivity of the crops some items may not be available at time of harvest**



Meats:

Beef: Ground Beef _____
Chicken: Whole Chicken _____ Wings _____ Breasts _____ Thighs _____
Sausage: _____
Soup Bones: Beef _____ Pork _____
Duck: Whole Duck _____

My soup will be prepared in the following location:

- Restaurant
- Educational Institution
- Caterer
- Other:
- Home/Farm Kitchen*

***Due to York Region Public Health standards all soups MUST be made in a certified kitchen.
For more information on this please contact Tasha Veer
at 905-833-5321 ext. 6552 or tveer@king.ca**

Payment:

\$50 Deposit Payment Method (no show = no deposit returned)
Cheque Make Payable to the 'Township of King'

Print Name: _____

Signature of Vendor: _____ **Date:** _____

For anyone aged 14 to 17 years:

Print Name: _____

Signature of Parent/Guardian: _____ **Date:** _____

The personal information contained on this form is collected pursuant to the Municipal Freedom of Information and Protection of Privacy Act (28-2) and will be solely used for Soupfest Event operational and promotional activities. Any questions regarding the collection, use or disclosure of information should be forwarded to the Clerks Department at the Township of King, 2585 King Road / King City, ON / L7B 1A1 / 905 833 5321.



SOUPFEST PARTICIPANT AGREEMENT / RELEASE AND WAIVER FORM

ATTENTION: PLEASE READ THE FOLLOWING CAREFULLY

(If you are under 18 years of age, a parent/guardian signature is required)

I, by signing below, in participating in the Holland Marsh Soupfest, and in consideration of the organizing stakeholders and the Township of King (the “Township”) allowing me to participate in this event and related activities, fully understand and agree to the following:

1. I will not be considered to be an employee or independent contractor.
2. No fee, payment, salary, wage or employee benefits (such as accident, disability, medical, dental or other insurance coverage) whatsoever will be paid to me and I will not be covered by Workplace Safety Insurance Board coverage.
3. I acknowledge that performing event activities may involve certain elements of risk or the chance of an accident and I hereby release the event stakeholders, the Township and its elected officials, officers, employees and agents and their respective successors, assigns, heirs, and executors from all claims for loss, damage, or injury, except for that which is caused solely by the negligence of the Township, its employees, or its agents.
4. I will abide by all applicable Soupfest policies and rules as may be amended from time to time and will follow all instructions of the appropriate event management staff in carrying out activities.
5. I will not use facilities, equipment and property without the approval of an event management staff.
6. I will not use facilities, equipment and property owned or rented by Soupfest organizers or by the Township for personal purposes.
7. I will immediately notify the appropriate Soupfest supervisor or management staff of any incident that involves property damage or personal injury to myself or any other person during my participation in event activities.
8. I hereby give my permission to the Township of King and Soupfest Stakeholders for the use of my picture, taken by a photographer employed by or volunteering for Soupfest in any promotional material including advertising, brochures, publications, website, video productions and other uses.
9. I waive the right to any fee or compensation for either the photographic setting or the use or reproduction of any resulting photographs.
10. I understand that these materials may be used by the event stakeholders or its agents, sponsors or partners.

By signing this form:

- I acknowledge that I have read and understood the preceding conditions, release, and waiver; and
- I agree to the preceding conditions, release, and waiver.

If the volunteer is under the age of 18, by signing this form as a parent or guardian:

- I acknowledge that I have read and understood the preceding conditions, release, and waiver; and
- I agree to the preceding conditions, release, and waiver as they apply to my child.
- I have given permission for my child to participate as a volunteer in the event listed above.

Print Name: _____

Signature of Vendor: _____ **Date:** _____

For Vendors aged 14 to 17 years:

Print Name: _____

Signature of Parent/Guardian: _____ **Date:** _____

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