



HOLLAND MARSH

SOUP ✕ FEST

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SOUPFEST

2019 SPONSORSHIP PACKAGE



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Join us in supporting Ontario's Salad Bowl!

The Holland Marsh Growers' Association, together with the Town of Bradford West Gwillimbury and the Township of King, invite you to participate and support the Holland Marsh Soupfest. This festival showcases the best produce the Holland Marsh and the surrounding agricultural industry has to offer, is being held Saturday October 5th, 2019. After the tremendous success in past years, organizers have plans to expand and improve this year's event with an anticipated attendance of over 2000.

One of our main goals is to ensure this event is "Green". By doing so, we support the sustainability of our local farms and the land they use to grow the delicious produce found in our soup bowls. Help us to "Green" this event while promoting the Holland Marsh produce and our surrounding farming community by becoming a sponsor of this fantastic event.

Sponsorship opportunities are designed to market your business in a unique and distinctive way. With so many options available, there is something to fit every budget. Sponsorships can also be tailored to fit your company's marketing strategy. Contact us to discuss other opportunities.

To become a sponsor or to discuss sponsorship opportunities in more detail contact Tasha Veer – Recreation Coordinator Special Events at events@king.ca or 905-833-5321 ext. 6552

For more information about the 2019 Soupfest event, please visit www.soupfest.ca

Holland Marsh Soupfest
October 5th, 2019
Ansnorveldt, Ontario
www.soupfest.ca

Event Coordinator
Tasha Veer
tveer@king.ca
905 833-5321 ext. 6552





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PLATINUM SPONSOR - \$5500

Opportunity that provides your company the ability to have your logo incorporated onto the reusable Spooner Mug. These Spooner Mugs will be given out to event patrons upon entry into the event. (while quantities last)!

- Company logo printed on Spooner Mugs used by attendees to sample the soup
- Company logo on Soupfest sponsor webpage
- Two company logos displayed at entrance to event
- Largest logo on Soupfest brochure distributed at event
- Company logo on flyers, ads, and other material to promote Soupfest
- Media exposure through Newspaper advertising (when available)
- Complimentary space for company's use (approx. 10X10 area)
- 10 Complimentary Admission Passes
- 10 Complimentary Spooner Mugs

GOLD TENT SPONSOR - \$4000

Sponsor our large tent sheltering the Soupmakers as well as the attendees while they sample the delicious soups!

- Company logo displayed at entrance to tent and around inside of tent
- Company logo on Soupfest sponsor webpage
- Company logo on Soupfest brochure distributed at event
- Company logo on flyers, ads, and other material to promote Soupfest
- Complimentary space for company's use (approx. 10X10 area)
- 8 Complimentary Admission Passes
- 8 Complimentary Spooner Mugs

KID ZONE SPONSORSHIP - \$1600

Kids just want to have fun, and have a lot of energy to burn off after tasting delicious soups! Help us provide a safe and fun environment for soup loving kids to play in.

- Company logo displayed on two signs in the Kids Zone
- Company logo on Soupfest sponsor webpage
- Company logo on Soupfest brochure distributed at event
- Company logo on flyers, ads, and other material to promote Soupfest
- Complimentary space for company's use (approx.. 10X10 area)
- 7 Complimentary Admission Passes
- 7 Complimentary Spooner Mugs

SILVER BUS SPONSOR - \$1500 (TWO AVAILABLE)

Help to reduce the environmental footprint by sponsoring our patron shuttle bus!

- Company logo displayed on a large sign at the shuttle drop off location
- Company logo on Soupfest sponsor webpage
- Company logo on Soupfest brochure distributed at event
- Company logo on flyers, ads, and other material to promote Soupfest
- Complimentary space for company's use (approx. 10X10 area)
- 6 Complimentary Admission Passes
- 6 Complimentary Spooner Mugs

BRONZE SOUP SUPPLY SPONSOR - \$1000

(OR EQUIVALENT DONATION OR COMBINATION CASH & DONATION)

Be the exclusive supplier of a particular food item the chef's need for their soups! Buns, pasta, meats, vegetables.... choose your company's specialty!!

- Company logo on Soupfest sponsor webpage
- Company logo on Soupfest brochure at event
- Complimentary space for company's use (approx.. 10X10 area)
- 4 Complimentary Admission Passes
- 4 Complimentary Spooner Mugs

FRIENDS OF SOUPFEST - \$250 - \$1000

Be acknowledged as a Friend of the Holland Marsh Soupfest with your generous donation to the event!

- Company logo Soupfest sponsor webpage
- Company logo on Soupfest brochure at event
- Complimentary space for company's use (approx.. 10X10 area)
- 2 Complimentary Admission Passes



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2019 Sponsorship & Program Advertising Order Form

Sponsorship Order Form

- | | | | |
|---|--------|---|----------|
| <input type="checkbox"/> Platinum Mug Sponsor | \$5500 | <input type="checkbox"/> Silver Bus Sponsor | \$1500 |
| <input type="checkbox"/> Tent Sponsor | \$4000 | <input type="checkbox"/> Bronze Soup Supply Sponsor | \$1000 |
| <input type="checkbox"/> Kids Zone Sponsor | \$1600 | <input type="checkbox"/> Friends of Soupfest | \$ _____ |

COMPANY NAME _____ CONTACT NAME _____

ADDRESS _____ PHONE # _____

CITY / TOWN _____ EMAIL _____

COUNTRY _____ POSTAL CODE _____

Cheque payable to: Township of King

Mail Cheque to: Attn: Tasha Veer
2585 King Rd
King City, ON
L7B 1A1

Contact Us :

To discuss items in further detail contact Tasha Veer
at 905-833-5321 ext. 6552 or events@king.ca

Thank you for contributing to Holland Marsh Soupfest!

The personal information contained on this form is collected pursuant to the Municipal Freedom of Information and Protection of Privacy Act (28-2) and will be solely used for Soupfest Event operational and promotional activities. Any questions regarding the collection, use or disclosure of information should be forwarded to the Clerks Department at the Township of King, 2585 King Road / King City, ON / L7B 1A1 / 905 833 5321

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